FOR SCHOOLS, DISTRICTS, AND STUDENT-SUCCESS TEAMS

A student can be handed a score, a list, or a match. What they need is *a plan they can build from.*

PathCraft turns a student's strengths, interests, values, and goals into a personalized Blueprint: a written pathway plan with real options, honest requirements, open questions, and next steps. It works for the student still choosing a direction and for the student who has already chosen one and needs to know what the road actually looks like. The counselor stays the trusted advisor. The student arrives at that conversation already knowing what to ask.

THE GAP WE KEEP HEARING ABOUT

Students decide early and with thin information.

They commit to college, a trade, or a training path while they are still forming a sense of who they are. Most tools available to them return a result. Very few return a plan, and almost none return one written in the student's own terms.

Counselors close that gap, at real cost.

They do this work well, and they should keep owning it. But caseloads make sustained individual exploration difficult, and a large share of each meeting is spent assembling context the student could have walked in with.

WHERE PATHCRAFT SITS

ASSESSMENT & PLATFORM LAYER	Interest inventories, aptitude results, course and pathway selection, application and scholarship tracking. Produces **information**.
PATHCRAFT™	Synthesizes that information with the student's own strengths, values, and constraints into a personalized Blueprint. Produces **a plan and better questions**.
COUNSELING RELATIONSHIP	Judgment, advocacy, context, and the decisions themselves. Produces **direction the student trusts**.

PathCraft is not another assessment and does not replace counseling. It is the connective layer between what a school already collects and what a counselor actually does with it.

WHAT PARTNERSHIP PRODUCES

FOR STUDENTS

- Language for their own strengths, interests, and values
- Realistic pathways, with what each one actually requires
- For a student already committed, the sequence that follows the choice
- Specific next steps instead of a score to interpret
- Sharper questions for counselors, families, and mentors

FOR THE SCHOOL

- Personalized pathway work at a scale caseloads allow
- One consistent framework across counselors and grade levels
- Counseling time redirected from gathering context to advising
- Concrete material for family and advisory conversations
- A defensible artifact for college and career readiness reporting

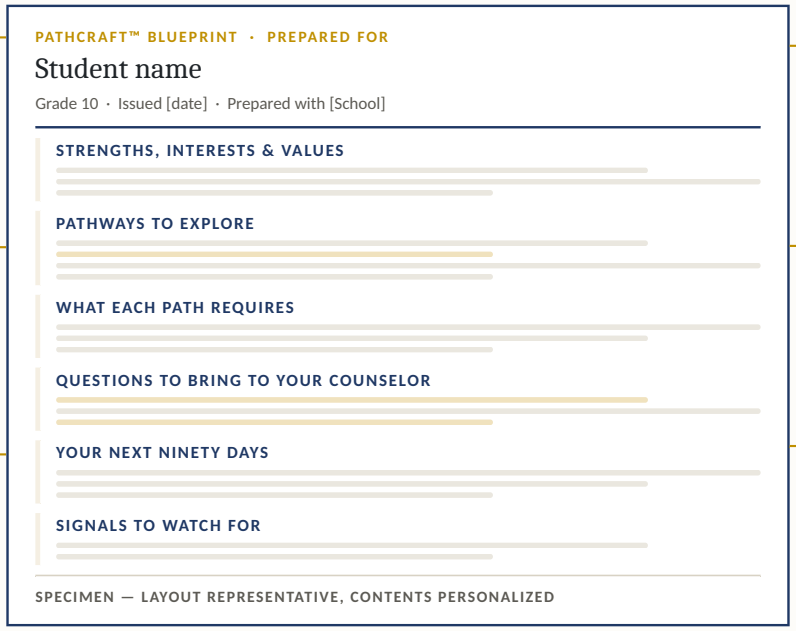
ANATOMY OF A BLUEPRINT

The deliverable, drawn to scale.

01 SELF-PORTRAIT
Who the student is, in their words
Strengths, interests, values, and working style, written back in language the student recognizes.

02 PATHWAY SET
Real directions, honestly framed
College, trade, apprenticeship, and training routes that fit the portrait. For a student already committed, the routes within that field.

03 REQUIREMENTS
What each path actually asks
Coursework, credentials, licensure, timeline, and cost, stated plainly rather than implied.



04 OPEN QUESTIONS
What to ask, and whom
The questions the student should carry into counseling, family, and mentor conversations.

05 NEXT NINETY DAYS
Actions with a date on them
Specific, checkable steps sized to a semester, not a wish list for senior year.

06 SIGNALS
How to tell if it is fitting
What the student should notice that would confirm a direction, or prompt an honest change of course.

HOW A PILOT RUNS, AND HOW WE JUDGE IT

1
Define
Agree on the cohort, the timing, the delivery window, and the success thresholds, in writing, before anything begins.

2
Prepare
Brief counselors, align to an existing class, advisory, or counseling milestone, and confirm family communication.

3
Deliver
Students complete the guided pathway experience and receive individual Blueprints.

4
Decide at sixty days
Measure against the agreed thresholds and choose from four outcomes defined at the start: expand, extend, revise, or stop.

ADOPTION
Did students and counselors actually use it? Completion rate across the cohort, and counselor engagement with the Blueprints produced.

ENGAGEMENT
Did it hold up past week one? Return visits, whether plans were revisited, and whether students acted on their next steps.

EVIDENCE
Did it change the conversation? Structured counselor feedback, and whether families report the Blueprint came up in advising.

Specific numeric thresholds are set with you during Define and recorded before launch, so neither party is deciding what counts as success after the results are already in.

WHO YOU ARE WORKING WITH

Vann Lee, MBA
FOUNDER & CHIEF EXECUTIVE
THE SAHALEE GROUP

PMP · ITIL · CSM · CSPO
Six Sigma Green Belt
MBA, BS Information Technology

PathCraft is built by someone who has spent a career turning complicated situations into plans people can actually execute. Vann Lee brings more than fifteen years of director-level technology portfolio and program leadership across financial services, healthcare, and federal organizations, where the work was consistently the same: define the outcome, understand the constraints, and design a path that holds up under real conditions. She founded The Sahalee Group to apply that discipline to the transitions that matter most to individuals, beginning with the decision students are asked to make first and understand least.

STUDENT INFORMATION — HOW WE HANDLE IT

What a student shares is used to produce that student's Blueprint. It is never sold, licensed, or used for advertising.

The school decides what is collected, who may see it, and how long it is retained.

A written data-handling and FERPA summary is provided before any student information is collected.

The next step is one thirty-minute conversation: *where do your students lose momentum, and what would a better plan make possible?*

START THE CONVERSATION
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